



**March 24, 25, 2023**

**Exhibitors**

**Contract**

**And**

**Sign-up**





Mermaid Event Center  
2200 Mounds View Blvd,  
Mounds View, MN. 55112  
Saturday March 24, 25, 2023  
Phone – 763-780-2900  
[www.umsatshow.org](http://www.umsatshow.org)

## EXHIBITOR SPACE RENTAL AGREEMENT

### **PAYMENT:**

All booths must be paid in full by March 15, 2023. Exhibitors reserving booths after March 1<sup>st</sup> may not be listed in the show program book. Multiple booths will not be charged for second electrical hookup fee.

### **CANCELLATION:**

Upon acceptance of this application by UMSAT Show, it shall be a legally binding contract between the exhibitor and GLSPS; provided that either party may cancel on condition that written notice is received by bargaining party before March 15<sup>th</sup> there will be NO REFUNDS. The full amount will be refunded if such cancellation is made by GLSPS excluding any act of God, Terrorism, or unforeseen events beyond our control.

### **OPERATION:**

The GLSPS reserves the right to refuse rental of space, cancel and or evict the exhibitor without refund where the display of goods, services or operation of booth or conduct is deemed objectionable by the GLSPS Board of Directors, against applicable law or otherwise not compatible with the show's diving and adventure travel character and GLSPS objectives.

### **RETAIL SALES:**

GLSPS encourages a dynamic sales plan to draw show attendees to your booth. Collection and payment of any state or local sales taxes is the responsibility of the exhibitor and exhibitor shall indemnify GLSPS against such taxes, if any.

### **BOOTHS:**

Booths shall be open and staffed during scheduled show hours, Saturday, March 25, 2023 - 9am-5pm. (Except during the Awards Luncheon, which is held in a separate room).

Each booth includes one table and two chairs, two tickets to speaker hall, logo on website supporter's page. The venue states extra cost for electrical. Exhibitors must provide their own resources needed for setting up their display, including power cords, and multi-outlets if electrical is purchased.

### **LIABILITY EXCLUSION:**

GLSPS and venue will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or any other cause beyond its control. Furthermore, the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend, and hold harmless the GLSPS, the venue, its owner(s), and its management company, as well as their respective agents, servants, and employees from all such losses, damages, injuries, and claims.

### **INSURANCE:**

The Exhibitor must provide complete property damage, public liability and personal injury insurance including water activities, demos and workshops during the show including naming GLSPS as additional named insured.

**SUBMITTING THE EXHIBIT SPACE RENTAL AGREEMENT SIGNIFIES YOU AND YOUR COMPANY'S FULL ACCEPTANCE OF THE TERMS AND CONDITIONS.**



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#### SPONSORSHIP LEVELS:

##### RAFFLE / SILENT AUCTION DONOR – UNDER \$70 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.

##### RAFFLE / SILENT AUCTION DONOR - \$70 - \$499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.
- **Logo on the UMSAT Show and GLSPS website.**

##### SILVER SPONSOR - \$500 – \$999 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.
- **Listing and logo as a Silver Sponsor on show and GLSPS websites.**
- **Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).**
- **½ page ad in show program.**

##### GOLD SPONSOR - \$1000 - \$1,499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in show program.
- Listing and logo as a Gold Sponsor on UMSAT Show and GLSPS websites.
- Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).
- **Full page Ad inside program book or \$115.00 off cover ads.**

##### PLATINUM SPONSOR - \$1,500 + IN CASH OR PRODUCT / SERVICE DONATIONS

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- Donated items and donor's name listed on the show website.
- Donated items and donor's name listed in the show program.
- Listing as a Platinum Sponsor and logo on UMSAT Show and GLSPS website.
- Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).
- Full page Ad inside program book or \$115.00 off cover ads.
- **Video Ad between speakers. (One-minute max power point or video provided by sponsor). Please Note: All commercials need to be paid up front before they and be played between speakers.**
- **A mention of your sponsorship at the opening of the show presentation by the GLSPS President**

Please Note: the earlier you establish your donation, the more promotional value you and the show receive!

Pre-Sale Contact Information:

UMSAT Show at (612) 567-3305 or email us at [info@umsatshow.org](mailto:info@umsatshow.org). If you want to be a sponsor, please email us at [info@umsatshow.org](mailto:info@umsatshow.org) and we will contact you for donations. You can also contact us at [info@glsp.org](mailto:info@glsp.org).



Friday & Saturday, March 24, 25, 2023

Mermaid Event Center

Moundsview, MN.

Online Registration Available: [www.umsatshow.org](http://www.umsatshow.org)

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Please complete all fields above - attach business card if available

Exhibit Hall	# Needed	Price Each	Subtotal
Display Booth <u>Internet Extra See Rep</u>	_____	@ \$ 185.00 = \$	_____
Electrical	_____	@ \$ 30.00 = \$	_____
Additional table	_____	@ \$ 100.00 = \$	_____
Exhibitor Name Tags _____ (4 names maximum) _____			
Preferred Table Number(s): _____			

**Show Program**

Program Ad (half-page, 4 3/4" x 3 3/4")	_____	@ \$ 75.00 = \$	_____
Program Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 115.00 = \$	_____
Inside Front Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 150.00 = \$	_____
Inside Back Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 150.00 = \$	_____
Outside Back Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 200.00 = \$	_____

Email ads to Andrew Goodman at, [good0490@gmail.com](mailto:good0490@gmail.com) by March 1, 2023

**Speaker Hall**

Commercial Between Speakers	_____	@ \$ 95.00 = \$	_____
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**Sponsorship** Send Money with Commercial

Cash Donation		\$ _____
Merchandise Donations		\$ _____
Service Donations (must be pre-approved)		\$ _____
Sponsor Level (circle one)	Silver   Gold   Platinum   \$500+ \$1000+ \$1500+	Email new/updated logos to <a href="mailto:info@umsatshow.org">info@umsatshow.org</a>

**Total \$** \_\_\_\_\_

Mail payments to: UMSAT Show 2023 **Deposit \$** \_\_\_\_\_

1317 Edgewood Av N **Total Due March 15, 2023**

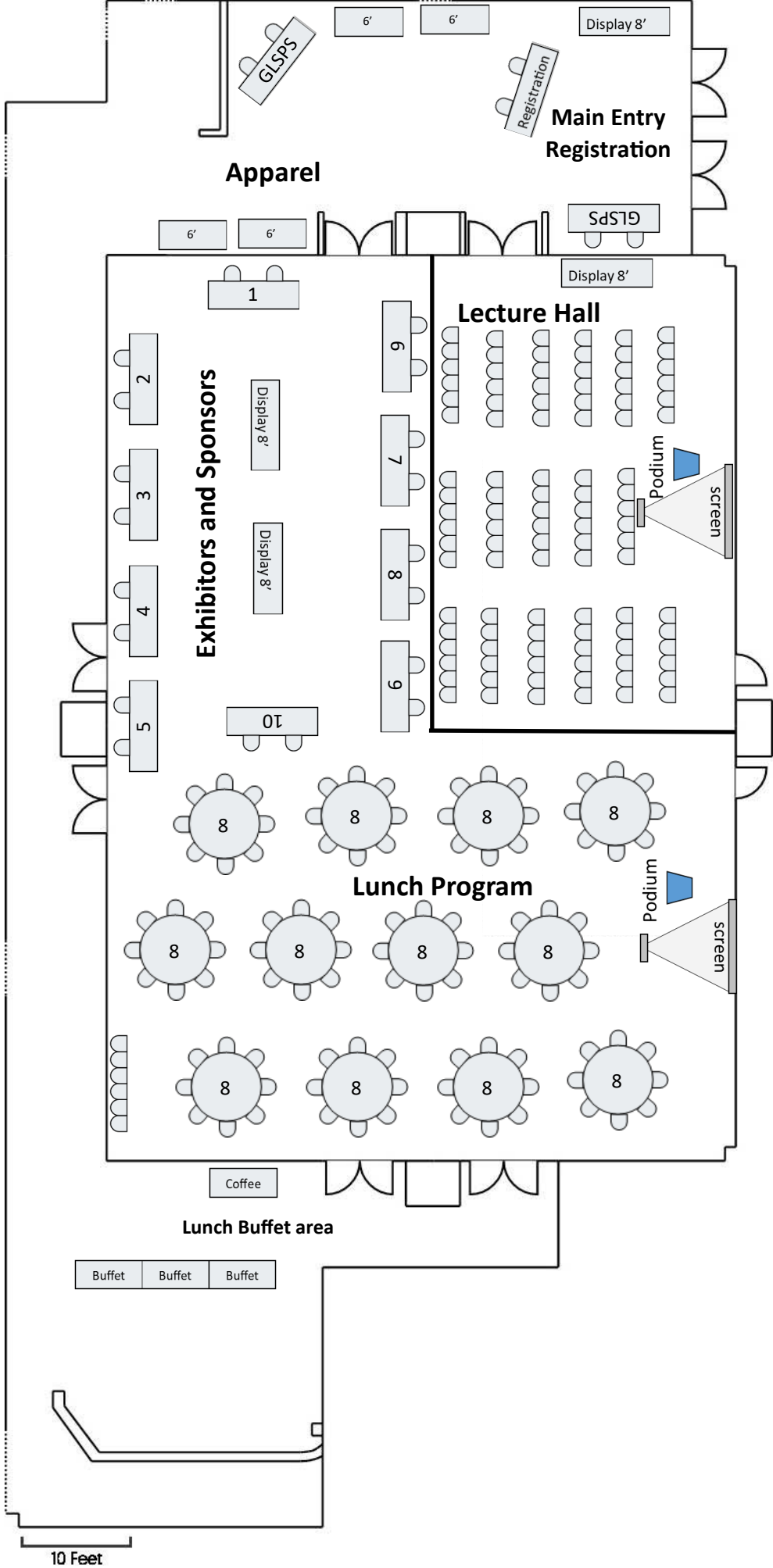
Golden Valley, MN. 55427 **Total Due \$** \_\_\_\_\_

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The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend, and hold harmless the venue, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The rules and regulations are printed on page 2 of the exhibitor contract and shall constitute part of this contract. Submission of the Exhibit Space Rental Agreement signifies you and your company's full acceptance of the terms and conditions. Upon GLSPS' acceptance of the Exhibit Space Rental Agreement, a binding contract shall exist between you, your company and GLSPS. Booth assignments confirmed only upon full payment.



Name and Date of the event