



Saturday March 12, 2016  
 Ramada by the Mall of America  
 Bloomington, MN

[www.umsatshow.org](http://www.umsatshow.org)

\* Business name \_\_\_\_\_

\* Contact Person \_\_\_\_\_

\* Address \_\_\_\_\_

\* Phone # \_\_\_\_\_

Attach business card if available

\* E-mail \_\_\_\_\_

Exhibitor Name Tags \_\_\_\_\_

4 names maximum \_\_\_\_\_

*\*Required for registration*

### Show Pre-Reservation

Exhibit Hall	# Needed	Price each	Sub-total
Display Booth	_____	@ \$ 165.00 = \$	_____
Electrical	_____	@ \$ 25.00 = \$	_____
Additional table	_____	@ \$ 125.00 = \$	_____

### Show Program

Program Ad (half-page, 4 3/4" x 3 3/4")	_____	@ \$ 70.00 = \$	_____
Program Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 110.00 = \$	_____
Inside Front Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 150.00 = \$	_____
Inside Back Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 150.00 = \$	_____
Outside Back Cover Ad (Full-page, 4 3/4" x 7 3/4")	_____	@ \$ 200.00 = \$	_____

**E-mail ads to [bnelson@glsp.org](mailto:bnelson@glsp.org) by February 1, 2016**

### Speaker Hall

Commercial Between Speakers	_____	@ \$ 100.00 = \$	_____
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**Total Due By March 1, 2016**

Preferred Table Number(s): \_\_\_\_\_ **Total** \$ \_\_\_\_\_

Mail payments to: UMSAT Show 2016 **Deposit** \$ \_\_\_\_\_

7348 Symphony St. N.E.

Fridley, MN 55432 **Total Due** \$ \_\_\_\_\_

Questions? [www.umsatshow.org](http://www.umsatshow.org) Email: [info@umsatshow.org](mailto:info@umsatshow.org) (612) 567-3305

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The rules and regulations are printed on page 2 of the exhibitor contract and shall constitute part of this contract. Submission of the Exhibit Space Rental Agreement signifies you and your company's full acceptance of the terms and conditions. Upon GLSPS' acceptance of the Exhibit Space Rental Agreement, a binding contract shall exist between you, your company and GLSPS. Booth assignments confirmed only upon full payment.



# UMSAT 2016 Sponsor's Contract

Saturday March 12, 2016

Ramada Hotel by Mall of America

Bloomington, MN

\*Sponsor Level \_\_\_\_\_  
 \*Business name \_\_\_\_\_  
 \*Address \_\_\_\_\_  
 \_\_\_\_\_

[www.umsatshow.org](http://www.umsatshow.org)

\*Contact Person \_\_\_\_\_  
 \*Phone # \_\_\_\_\_  
 \*E-mail \_\_\_\_\_

Attach business card if available

Exhibitor Name Tags \_\_\_\_\_

4 names maximum \_\_\_\_\_

*\*Required for registration*

## Sponsorship Benefits

SPONSOR - CASH OR PRODUCT / SERVICE DONATIONS

- Logo & Listing as Sponsor Level Show and GLSPS website.
- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in the show program.
- Place to hang a banner in the speaker hall.
- Your flyer and or coupon you provide in our show bag at the door.
- Page Ad or Equivalent in show program.
- 15 minute exhibitor demo in a breakout room.
- One Minute Video Ad between speakers. (power point or video provided by sponsor).

	Silver	Gold	Platinum
	\$500	\$1,000	\$1,500
	X	X	X
	X	X	X
	X	X	X
	X	X	X
	X	X	X
	1/2 page	Full Page	Full Page
			X
			X

**E-mail ads and donation list to [bnelson@glsp.org](mailto:bnelson@glsp.org) by February 1, 2016 in order to get in the program.**

### Payment Information

Cash Donation			\$	_____
Merchandise Donations			\$	_____
Display Booth	_____	@ \$ 165.00	=	\$ _____
Electrical	_____	@ \$ 15.00	=	\$ _____
Additional table	_____	@ \$ 125.00	=	\$ _____

Preferred Table Number(s): \_\_\_\_\_ **Total** \$ \_\_\_\_\_

Mail payments to: UMSAT Show 2016 **Deposit** \$ \_\_\_\_\_  
 7348 Symphony St. N.E.  
 Fridley, MN 55432 **Total Due By March 1, 2016** **Total Due** \$ \_\_\_\_\_

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The Ramada Inn by Mall of America  
2300 American Blvd East  
Bloomington MN, 55425  
Saturday March 12, 2016  
Phone – 612-567-3305  
[www.umsatshow.org](http://www.umsatshow.org)

## EXHIBITOR SPACE RENTAL AGREEMENT

### **PAYMENT:**

All booths must be paid in full by March 1<sup>st</sup> 2016. Payments not received by March 1<sup>st</sup> will be assessed a special handling fee of \$40.00. Exhibitors reserving booths after February 1 may not be listed in the show program book. Multiple booths will not be charged for second electrical hookup fee.

### **CANCELLATION:**

Upon acceptance of this application by UMSAT Show, it shall be a legally binding contract between the exhibitor and GLSPS; provided that either party may cancel on condition that written notice is received by bargaining party before March 1<sup>st</sup>. There will be NO REFUNDS after March 1st, 2016. The full amount will be refunded if such cancellation is made by GLSPS excluding any act of God, Terrorism or unforeseen events beyond our control.

### **OPERATION:**

The GLSPS reserves the right to refuse rental of space, cancel and or evict the exhibitor without refund where the display of goods, services or operation of booth or conduct is deemed objectionable by the GLSPS Board of Directors, against applicable law or otherwise not compatible with the show's diving and adventure travel character and GLSPS objectives.

### **RETAIL SALES:**

GLSPS encourages a dynamic sales plan to draw show attendees to your booth. Collection and payment of any state or local sales taxes is the responsibility of the exhibitor and exhibitor shall indemnify GLSPS against such taxes, if any.

### **BOOTHS:**

Booths shall be open and staffed during scheduled show hours, Saturday, March 12, 2016 - 9am-6pm.

Each booth includes skirted table and two chairs, two tickets to speaker hall; hotel states free Wi-Fi is available. Exhibitors must provide their own power cords, multi-outlets or any other resources needed for setting up their display.

### **LIABILITY EXCLUSION:**

GLSPS will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft fire, accident or any other cause beyond its control. Furthermore, the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the GLSPS, the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, injuries, and claims.

### **INSURANCE:**

The Exhibitor must provide complete property damage, public liability and personal injury insurance including Discover Scuba and Re-breather demos and workshops during the course of the show including naming GLSPS as additional named insured.

**SUBMITTING THE EXHIBIT SPACE RENTAL AGREEMENT SIGNIFIES YOU AND YOUR COMPANY'S FULL ACCEPTANCE OF THE TERMS AND CONDITIONS.**



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#### SPONSORSHIP LEVELS:

##### RAFFLE / SILENT AUCTION DONOR – UNDER \$70 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.

##### RAFFLE / SILENT AUCTION DONOR - \$70 - \$499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.
- **Logo on the UMSAT Show and GLSPS website.**

##### SILVER SPONSOR - \$500 – \$999 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed in show program.
- Donated items listed on [umsatshow.org](http://umsatshow.org) website with donor's name.
- Listing and logo as a Silver Sponsor on show and GLSPS websites.
- **Place to hang a banner in speaker hall.**
- **We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.**
- **½ price ad in show program up to \$55.00.**

##### GOLD SPONSOR - \$1000 - \$1,499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

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- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in show program.
- Listing and logo as a Gold Sponsor on UMSAT Show and GLSPS websites.
- Place to hang a banner in speaker hall.
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.
- **Full page Ad inside program book or \$110.00 off cover ads.**

##### PLATINUM SPONSOR - \$1,500 + IN CASH OR PRODUCT / SERVICE DONATIONS

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- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in the show program.
- Listing as a Platinum Sponsor and logo on UMSAT Show and GLSPS website.
- Place to hang a banner in the speaker hall.
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.
- Full Page Ad in show program.
- **15 minute exhibitor demo in a breakout room during lunch hour.**
- **Video Ad between speakers. (One minute max power point or video provided by sponsor).**

Pre-Sale Contact Information:

UMSAT Show at (612) 567-3305 or email us at [info@umsatshow.org](mailto:info@umsatshow.org). If you want to be a sponsor please email us at [info@umsatshow.org](mailto:info@umsatshow.org) and we will contact you for donations.



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#### STREAMLINE SPONSORSHIP PROGRAM

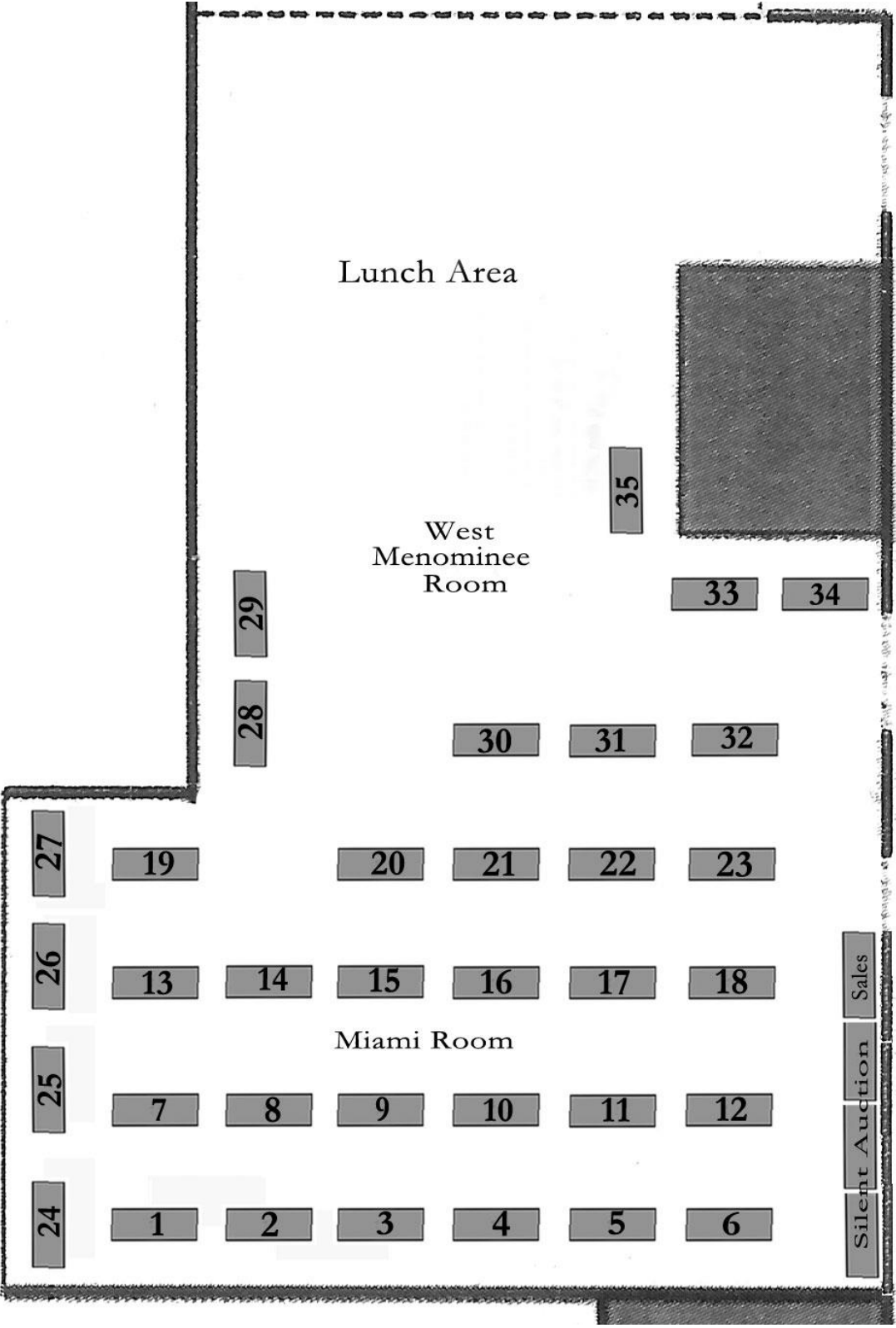
Allow us to simplify the sign-up process for you. Please provide the below information in a quick email and we will do the rest.

- The Sponsorship level you would like.
- The date the UMSAT Show Committee should contact you for donations and program ad.
- Your exhibitor table selection. (Please see our web site [www.umsatshow.org](http://www.umsatshow.org) for available table lay-out).
- If we don't have your current logo, please send us a copy of your new logo.

Once we receive this information we will:

- List your sponsor logo and information on our show web site.
- We will reserve your exhibit table and add you to the exhibitors list.
- We will contact you on the date you requested to coordinate the donations. Please note, the earlier you establish your donation the more promotional value we both receive.

Please hurry and take advantage of this one stop opportunity. All registration fees due by March 1, 2016.



Lunch Area

West Menominee Room

Miami Room

24  
25  
26  
27

1 2 3 4 5 6  
7 8 9 10 11 12  
13 14 15 16 17 18  
19 20 21 22 23

28  
29

30 31 32

35

33 34

Silent Auction  
Sales